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Inside C2

# Southern DAILY

Make Today Different

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## Twitter to ban political ads in apparent swipe at Facebook



A 3D-printed logo for Twitter is seen in this picture illustration made in Zenica, Bosnia and Herzegovina on January 26, 2016. REUTERS/Dado Ruvic/Illustration/File Photo

NEW YORK (Reuters) - Twitter Inc (TWTR.N) will ban political advertising on its platform next month, the company's chief executive said on Wednesday, a move that won praise from Democrats and scorn from Donald Trump's presidential campaign.

"We've made the decision to stop all political advertising on Twitter globally," said Twitter CEO Jack Dorsey in a statement here "We believe political message reach should be earned, not bought."

Analysts do not expect the ban, which takes effect on Nov. 22, to significantly reduce Twitter's business. Its shares fell 1.9% in after-hours trading.

Social media companies, including Twitter rival Facebook Inc (FB.O) face growing pressure to stop carrying ads that spread false information that could steer elections.

Facebook has pledged efforts to deal with misinformation after Russian propaganda on the platform was seen to affect the outcome of the 2016 U.S. presidential election, which was won by Trump, a Republican.

But Facebook made a decision to not fact-check ads run by politicians, drawing ire from Democratic candidates running in the 2020 presidential election such as former Vice President Joe Biden and Senator Elizabeth Warren.

"We appreciate that Twitter recognizes that they should not permit disproven smears, like those from the Trump campaign, to appear in advertisements on their platform," said Bill Russo, deputy communications director for the Biden

campaign, in an emailed statement. Biden has faced attacks from Trump, offered without evidence, about the foreign business dealings of his son Hunter.

"It would be unfortunate to suggest that the only option available to social media companies to do so is the full withdrawal of political advertising, but when faced with a choice between ad dollars and the integrity of our democracy, it is encouraging that, for once, revenue did not win out," said Russo.

Brad Parscale, who is running Trump's re-election campaign, described Twitter's move as an "attempt to silence conservatives" and "a very dumb decision" for the company's shareholders.

"Will Twitter also be stopping ads from biased liberal media outlets who will now run unchecked as they buy obvious political content meant to attack Republicans," Parscale said in a statement. "This is yet another attempt to silence conservatives, since Twitter knows President Trump has the most sophisticated online program ever known."

A Twitter spokesman did not immediately respond to a request for comment.

Earlier this month, Facebook CEO Mark Zuckerberg defended the company's policy, saying it did not want to stifle political speech.

Dorsey wrote on Twitter that paying for ads forces "targeted political messages on people" with a power that

"brings significant risks to politics, where it can be used to influence votes to affect the lives of millions."

He added that it was not credible for Twitter to say it was trying to stop the spread of misleading information "but if someone pays us to target and force people to see their political ad...well...they can say whatever they want!"

Jasmine Enberg, a senior analyst for research company eMarketer, said Twitter's decision "is in stark contrast to Facebook" but added that political advertising is not likely a critical part of its business.

"And, given the nature of the platform, people, publishers and politicians will still use Twitter to discuss politics organically, meaning that it won't fully solve the problem of misinformation," she said.

David Herrmann, president of Hermann Digital LLC, a Los Angeles-based independent media buyer who works with direct-to-consumer brands, said he disagreed with the notion of banning political ads on any network, including Twitter.

"Banning political ads doesn't hurt presidential campaigns, it hurts local politics that are dependent on reach from paid" ads, he tweeted.



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Disney CEO Bob Iger finally announced details for the long-awaited Disney streaming bundle that executives have been teasing for months. The bundle is meant to be an alternative to Hollywood rival Netflix.

**Details:** For \$12.99 monthly, consumers can access Disney+, ESPN+ and the ad-supported version of Hulu. The deal will be available when Disney+ launches on Nov. 12. The combined package will be cheaper than Netflix's premium package, which is \$13.99 a month.

**Driving the news:** The update came as Disney executives walked investors through the high-level results of its third quarter earnings, which missed investor expectations.

•The company's massive success at the box office last quarter wasn't enough to save the entertainment giant from an earnings and revenue loss. The entertainment giant's stock price fell roughly 5% in after-hours trading Tuesday.



**•Be smart:** It was the first full quarter that Disney reported earnings after acquiring much of 21st Century Fox in March.

**The big picture:** Investors had high hopes for Disney ahead of earnings, with many expecting the company to report high top-line growth in response to major successes at the box office and high attendance at its domestic theme parks over Memorial Day weekend.

Operating costs were high and cut into the company's profit margins. This was largely a result of investments Disney made in its new streaming products and

## Disney Unveils Disney+, ESPN+, Hulu Bundle For \$12.99 Monthly

### Happy Halloween Day



Kids and pumpkins set the holiday tone.

#### Overview

**U.S. customers would be able to get Disney+, ESPN+ and ad-supported Hulu for \$12.99 a month. The bundle will be available when Disney+ launches on Nov. 12.**

Compiled And Edited By John T. Robbins, Southern Daily Editor

paying down its 21st Century Fox acquisition.

Tuesday's report sent a message to investors that if Disney's bet on streaming doesn't pan out, its traditional businesses may not be enough to protect the company from long-term industry changes.

**What's next:** Executives said they expect operating losses to continue to widen next quarter due to more investments in its streaming products.

On an earnings call Tuesday, CEO Bob Iger said that U.S. customers would be able to get Disney+, ESPN+ and ad-supported Hulu for under \$15 a month.

Iger said the bundle will be available

when Disney+ launches on Nov. 12.

"Our play... is to have general entertainment, we'll call it Hulu, more family-like entertainment which is Disney+ and sports," Iger said on the call. "And that bundle that we're creating, that \$12.99 bundle where you can buy all three, offers consumers tremendous volume, tremendous quality and tremendous variety — for a good price."

The Disney+ video streaming service will draw on Disney's deep catalog of content and offer up new shows featuring favorite characters from "Toy Story" and "Monsters Inc." to Marvel and "Star Wars."

Also, with the Fox acquisition now closed, Disney will put all episodes of "The Simpsons" on the service on day one as well as "The Sound of Music," "The Princess Bride" and "Malcolm in the Middle."

"We're also focused on leveraging Fox's vast library of great titles to further enrich the content mix on our DTC platforms. For example, reimagining 'Home Alone,' 'Night at the Museum,' 'Cheaper by the Dozen' and 'Diary of a Wimpy Kid,'" Iger said on the call.

All Disney films released in 2019 will also be available on Disney+ as soon as their theatrical and home entertainment

windows have closed. "Frozen II" will also be available exclusively on the platform by the summer of 2020.

Disney+ on its own will cost users \$6.99 a month, or \$69.99 for a full year.



ESPN+ is part of Disney's plan to revitalize the sports network. Viewership has been on the decline, relationships between cable operators and networks are tense, and the situation remains unstable as more people ditch cable for streaming services.

It has seen fast growth in the ESPN+ service since launching last year, adding more than 2 million subscribers.

Also, having a sports streaming service separates Disney from competitors like Netflix and Amazon Prime, which don't have limited live sports programming. Prime does stream Thursday Night Football games. (Courtesy cnbc.com)

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Federal Government Starting To Apply Antitrust Heat On Big Tech

Broad U.S. antitrust action against Big Tech moved firmly from the speculative realm to the investigative mode in the last few days...

The big picture: While the pressure on the likes of Google, Facebook, Amazon and Apple has been mounting for years...

Last year saw high-profile testimony by CEOs like Facebook's Mark Zuckerberg, but the action will now shift to more mundane yet substantial document and evidence gathering...

The House Judiciary Committee said Monday that it was launching a bipartisan investigation into whether big tech platforms are engaged in monopolistic practices.

A person familiar with the investigation said that, in addition to public hearings, the inquiry would include requesting documents from a wide range of companies.

That could allow the committee to receive information from small competitors of the tech giants who would otherwise be wary of testifying publicly, the person said.



Given the growing tide of concentration and consolidation across our economy, it is vital that we investigate the current state of competition in digital markets...



Compiled And Edited By John T. Robbins, Southern Daily Editor

federal interest in the companies came into focus.

Between the lines: The investigation could help lawmakers develop a factual record to shape legislation overhauling the nation's antitrust laws...

The announcement followed reporting over the weekend and into Monday that the Justice Department and the Federal Trade Commission had split up the field of investigations into anti-competitive behavior by tech giants.

DOJ got Apple and Google, according to the Wall Street Journal and Reuters.

FTC got Amazon and Facebook, according to the Washington Post and the Journal.

While the agencies' plans remain somewhat unclear, the Journal reported that interest in investigating Google and Facebook was more advanced.

Why it matters: Of the many ways critics want to address concerns about Big Tech, antitrust action has always been among the most significant...



It could result in action as serious as the firms being broken up, but even if it doesn't, it could seriously distract the platforms' efforts to grow their main businesses...

decades ago.

Looking Ahead: Congressional hearings on the issue will unfold in the coming months, and signs that DOJ and FTC are moving forward with formal investigations into the tech giants could leak out...

Once inquiries like this get started, they develop their own momentum even as they proceed at what feels like a leaden pace to tech insiders.

Big Tech grilled on hate speech, accountability at Code Conference

The attacks on the tech industry were many and frequent throughout the first two days of the Code Conference.

Why it matters: There has always been a measure of skepticism on stage at Code, but this year the negative side of tech was the

primary focus, with only occasional mentions of new products or technology.



Vox's Ezra Klein, RAICES' Erika Andiola and RAICES' Jonathan Ryan (from left to right).

Hate speech: On Monday night, executives from Facebook, YouTube and Twitter were all peppered with questions about their role in allowing hate speech and harassment to flourish on their platforms.

Immigration: On Tuesday, the CEO of immigration rights center RAICES, Jonathan Ryan, argued that the tech industry is enabling the Trump administration's violation of immigration rights at the border.

Accountability: Later in the day, author Baratunde Thurston highlighted some of the points in his New Tech Manifesto. He called on attendees to push for a tech industry that collects less data and is more transparent and accountable...

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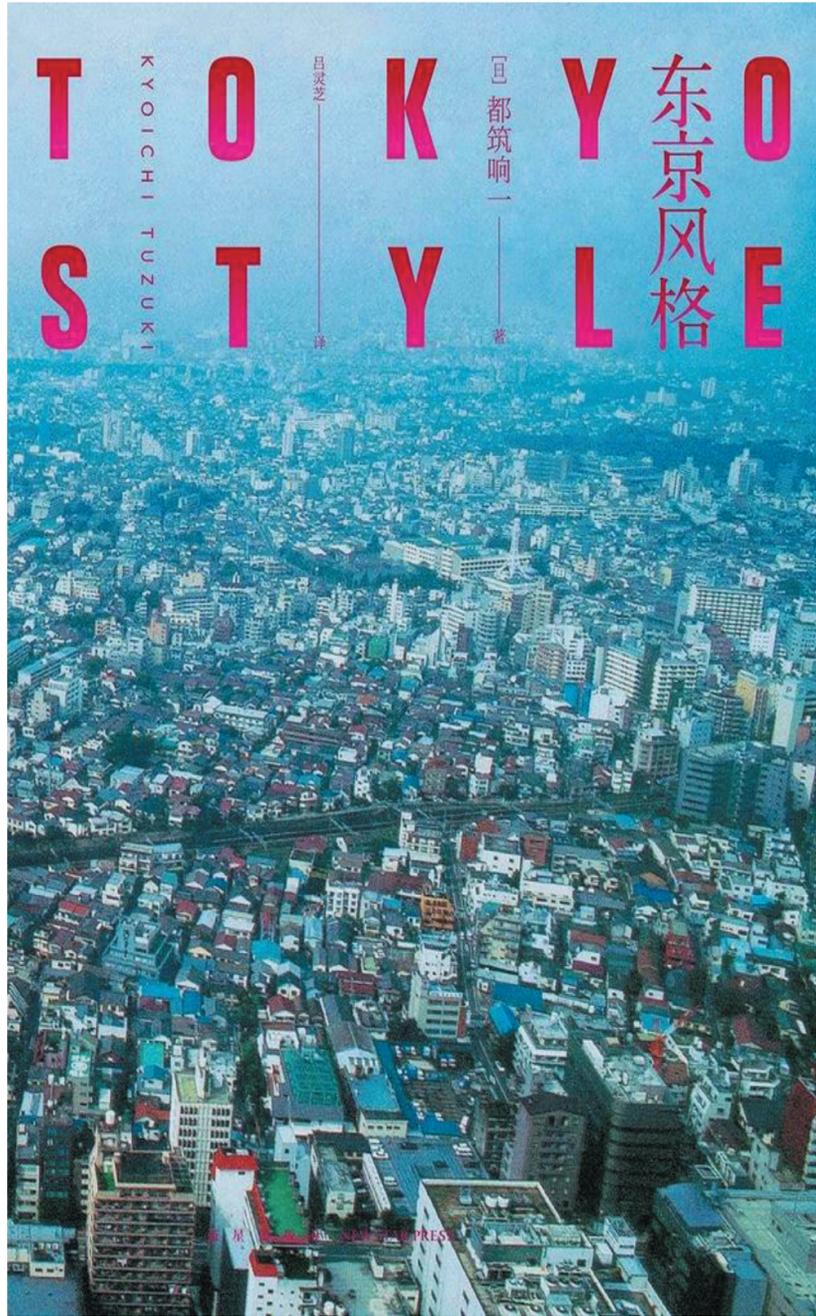
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# 都市公寓里的爱情



无数个垂着黑幕的晚间，她和他的公寓在这个城市形成各自空茫的两个点。她有次花了一整天的时间想他，对着他的朋友圈发呆而永远也不敢点赞。

她觉得，和他相爱的时候，是一种空山里的寂静，就像《幽谷百合》里描述的那种寂静。整个世界都澄澈下来了，有的只是他的美好。

周五的晚上，她从公司下班，坐长程地铁来到自己位于清静地段的小公寓。这是她在这个城市中唯一的拥有了。最后的阵地、最后的港湾。她熄了灯，倒一杯冰镇白葡萄酒，面对着落地窗外的荧荧灯火，长时间思考着他、思念着他。

这个公寓，是她的公司唯一不能侵略她的地方；是她失败的职场生涯，唯一不能污

染的地方。在她的这片领土上，她是她自己的主人。

她所有的爱情，在他面前都是卑微。因为她已经被生活毁灭了太多，她不相信那样阳光美好的他，会爱上自己。从这一点可以看出她的自我否定，是极深的。

她在自己的公寓中，买了一瓶很贵的香薰，似乎因为贵，所以它才特别、持久。每次回到家，她闻到这样的幽香总是心情很好。这是她唯一一点小小的奢侈。

她去过了他的公寓。一间小小的、单身汉的公寓，但是却很整洁。他的房间布置得很清朗。他是那种喜欢疏朗、宽敞线条的人。家具很少，衣服不多，所有东西都是必需、刚刚好，没有什么多余的赘物。因此房间虽然不大，但给人一种极简的感觉。

她和他坐在他屋子地毯的中央，喝冰啤酒。有时一起坐在地上，看都筑响一的摄影集。他们真的很喜欢他拍摄的东京公寓照片，每一张，都那么拍出了一座公寓背后尽皆孤独的人心。

他有的时候为她放自己的歌单。她喜欢他那种帅却一点也不自鸣得意的样子；优秀却一点也不炫耀的样子。——她在职场中见了太多半坛子醋晃到天际的浅薄。

一个这么美好的男子，爱她了。于是她内心的自卑又作祟了。每次她总觉得美到用时方很少。

有的时候，人的公寓能龟缩成一件很可怜的东西。因为在那里，你可以瞥见一切吃喝拉撒睡。就仿佛你无论怎样高智，还是臣服于最本能的欲望。

在一个人的公寓，你可以瞥见一个人的生死，也可以瞥见一个人的过去或未来。它们都是空荡荡的，它们也都是沉甸甸的。它们拥挤，它们不堪，它们想要一切，又得不到一切。

什么人类，是一件这么悲伤的事？

有的时候，我们的公寓是租的，但我们也尽其所能，把它布置得无限接近自己的美好；有的时候，我们的公寓是买的，在觉得无限被这个地方“拴”住的同时，它却又会

在你最不经意的时候，浮现出一种水泥才能形成的安全感。

就像他们的公寓有段时间，成为他们彼此共同的精神小阁楼。在这个世界上所有人都不理解他们的时候，只有他们能理解彼此；在这个世界上所有地方都不能容纳他们的时候，只有他们彼此的公寓，为各自敞开。只有在这里，他们才能无比确定他们是永远不会被伤害的。这是他们的一个安全区。

在这样的一个空间他们为什么会觉得安全，他们自己也不知道。或许，就是那种互相懂得、互相赏识的感觉吧。因为这社会上不赏识他们的人，太多了。

她突然觉得生命中一切都是没意义的，反正，真正想要的东西总是得不到。漫山遍野的不公压在她身上，像山丹丹花一样披满她的肩膀。她觉得痛苦、不甘、落寞。

他的工作可以经常去世界各地。他每一次出差回来，都和她说着见闻。她喜欢他在世界各地拍照的样子。

然而，她的工作却是不甚如意。长久的得不到在她内心形成一种巨大的缺失，这种缺失经过了很长时间的熏陶，渐渐在她胸腔中烧出一个洞。

她有种全然坍塌下来的忧郁。这种忧郁存在于她的骨髓里、她的血液里，忧郁这件事和任何人无关而只是她自己的。檀香萦绕在她的脑际、她的生存、她的现状。她突然对生存这件事很困惑。她不知道众人、大家，忙忙碌碌，究竟在忙些什么。所有人都不理解她，所有人都不理解她“星球的万丈光芒”（《简·爱》）。心一点一点下沉，一点一点下沉，一点一点匍匐前进。她觉得到了生命的虚无。——人在这个世界上存在，难道仅仅为着：得不到生命的一件又一件东西、永远无法得到自己想要的东西、永远无法实现自己的理想。永远在各种不公平中受折磨、作抗争，却无法改变现状。

生活永远一直在教她，如何面对失败，却仅给她少少几次的成功，让她在幻觉中前行。

奋斗的日子太苦了，让人很容易放弃。她不能继续和他恋爱下去，因为她觉得污染了他。他的眼神仍旧是那种没有一丝阴霾的、看待世界的眼光。而她的眼神中，却有经过了岁月折磨的反光。因为被人性失望了太多次所以她觉得她不能和他走得更深。因为她想保留眼下现阶段的美好。她希望他们以美好收场。

能理解因为太爱一件东西，所以不忍将它破坏，在最美好的阶段抽身而出的这种心情吗？

因为如若此刻终结，他将是她生命中一个最美的回忆，最美的一朵花。它将永远不会被世俗污染。

岁月过去，留给我们满地作茧的尘。

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## Federal Government Starting To Apply Antitrust Heat On Big Tech



Compiled And Edited By John T. Robbins, Southern Daily Editor

Broad U.S. antitrust action against Big Tech moved firmly from the speculative realm to the investigative mode in the last few days, as both Congress and regulatory agencies appeared to be moving forward with inquiries.

**The big picture:** While the pressure on the likes of Google, Facebook, Amazon and Apple has been mounting for years, the one-two punch of a public Congressional investigation into their dominance and possible antitrust probes by regulators marks a major escalation in tensions.

•Last year saw high-profile testimony by CEOs like Facebook's Mark Zuckerberg, but the action will now shift to more mundane yet substantial document and evidence gathering that would form the basis of court cases or settlements.

The House Judiciary Committee said Monday that it was launching a bipartisan investigation into whether big tech platforms are engaged in monopolistic practices.

•A person familiar with the investigation said that, in addition to public hearings, the inquiry would include requesting documents from a wide range of companies.

•That could allow the committee to receive information from small competitors of the tech giants who would otherwise be wary of testifying publicly, the person said.



•“Given the growing tide of concentration and consolidation across our economy, it is vital that we investigate the current state of competition in digital markets and the health of the antitrust laws,” said Rep. Jerrold Nadler (D-N.Y.), the committee's chairman.

•Tech stocks fell in Monday trading as the

federal interest in the companies came into focus.

**Between the lines:** The investigation could help lawmakers develop a factual record to shape legislation overhauling the nation's antitrust laws, which reformers say are inadequate for reining in corporate power as it exists today.

The announcement followed reporting over the weekend and into Monday that the Justice Department and the Federal Trade Commission had split up the field of investigations into anti-competitive behavior by tech giants.

•DOJ got Apple and Google, according to the Wall Street Journal and Reuters.

•FTC got Amazon and Facebook, according to the Washington Post and the Journal.

•While the agencies' plans remain somewhat unclear, the Journal reported that interest in investigating Google and Facebook was more advanced.

**Why it matters:** Of the many ways critics want to address concerns about Big Tech, antitrust action has always been among the most significant — although it was largely seen as the least likely route.



•It could result in action as serious as the firms being broken up, but even if it doesn't, it could seriously distract the platforms' efforts to grow their main businesses and anticipate new waves of tech innovation. Microsoft learned this lesson the hard way after its antitrust fight with Washington two

decades ago.

**Looking Ahead:** Congressional hearings on the issue will unfold in the coming months, and signs that DOJ and FTC are moving forward with formal investigations into the tech giants could leak out in the form of official inquiries sent to the companies or their competitors.

Once inquiries like this get started, they develop their own momentum even as they proceed at what feels like a leaden pace to tech insiders. These companies likely face years of entanglement. (Courtesy axios.com)

**Big Tech grilled on hate speech, accountability at Code Conference**

The attacks on the tech industry were many and frequent throughout the first two days of the Code Conference.

**Why it matters:** There has always been a measure of skepticism on stage at Code, but this year the negative side of tech was the

primary focus, with only occasional mentions of new products or technology.



Vox's Ezra Klein, RAICES' Erika Andiola and RAICES' Jonathan Ryan (from left to right). (Photo/Vox Media) Details:

•**Hate speech:** On Monday night, executives from Facebook, YouTube and Twitter were all peppered with questions about their role in allowing hate speech and harassment to flourish on their platforms.

•**Immigration:** On Tuesday, the CEO of immigration rights center RAICES, Jonathan Ryan, argued that the tech industry is enabling the Trump administration's violation of immigration rights at the border. He called out Palantir, Amazon, Salesforce, Dell and Hewlett Packard Enterprise as among the firms making the work of ICE possible. “The tech industry deserves a lot of blame for what is happening on our borders,” Ryan said. (Full video here.)

•**Accountability:** Later in the day, author Baratunde Thurston highlighted some of the points in his New Tech Manifesto. He called on attendees to push for a tech industry that collects less data and is more transparent and accountable, but also is attuned to the potential misuse of their creations. He added, “we should start treating people's data as a part of their property.” (Courtesy axios.com)

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