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**Inside C5** 

SUNDAY, OCTOBER 8, 2017 WWW.TODAY-AMERICA.COM

# China's economic shift creates opportunities for other emerging markets: report



China's pursuit of high-end manufacturing and relocation of labor-intensive factories will generate opportunities for other emerging markets (EMs) in Asia to bolster economic growth, Fitch said in a

The rating agency said Asia's "frontier" EMs, such as Vietnam, will benefit from industrial transfers, but noted preconditions, including a sound business environment and political stability.

"China's rising wages, higher land costs and real exchange rate appreciation over the past decade have reflected policy efforts to rebalance the economy and raise living standards, but they have also reduced low-end manufacturing competitiveness," the report said.

Wages of manufacturing workers in the country have surpassed those of other EMs in the region, while ongoing urbanization and an aging work force will continue to drive the rise.

Chinese firms, along with peers from other manufacturing nations, have started to transfer at least part of their production bases to less-developed economies in search of lower labor costs. Domestically, the government is pushing industries to move up the value chain, shifting to a new growth pattern based on innovation rather than cheap labor. Fitch pointed out that China's global share of exports of clothing, footwear and furniture, although still considerable, is retreating from its peak in 2014.

"A significant drop in China's low-end manufacturing over the coming decades would leave a large gap for lower-cost countries to exploit," according to the report.

The rating firm cited Bangladesh and Vietnam as potential and promising EMs to grab China's baton as they "already have strong footholds," together accounting for 8 percent of global exports in clothing, footwear and furniture in 2015, up from 3 percent five years ago.

#### **Local News**

#### Lowe's to hire 200 employees at Texas job fairs



SOUTHERN NEWS GROUP

Lowe's hired more than 200 employees at nine Texas stores Saturday as part of its plan to add 3,500 staff members to help customers rebuild in the aftermath of Hurricane Harvey.

The home improvement retailer will hold interviews from 10 a.m. to 2 p.m. to fill positions including cashiers, loaders, customer service associates and sales specialists

in flooring, millwork, appliances and pro services. The jobs include seasonal, part-time and full-time

The job fairs will be held at 200 Texas 332 East, Lake Jackson; 1655 W. FM 646, League City; 4645 Beechnut in Meverland: 5400 Fairmont Parkway, Pasadena; and 16510 Southwest Freeway, Sugar Land in the Houston area, and at 150 South FM 1069, Aransas Pass; 4120 Dowlen Road, Beaumont: 1200 North F.M. 1604 West, San Antonio; and 8602 North Navarro Street, Victoria. Lowe's has 143 stores in Texas, including 27 in the Houston area. For information about additional jobs, visit the company's web site.

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# BUSINESS

# O.J. Simpson Wants Huge Payday For 1st Interview: 'It Has To Be The Big One'



O.J. Simpson signs documents shortly before his release from prison in Lovelock, Nev. Photo

Former football legend O.J. Simpson became a free man again last Sunday after serving nine years for a botched hotel-room heist in Las Vegas that brought the conviction and prison time he avoided in the killings of his ex-wife and her friend after his 1995 acquittal in the "trial of the century" in Los Angeles.

Simpson was released at 12:08 a.m. PDT from Lovelock Correctional Center in northern Nevada, state prisons spokeswoman Brooke Keast told The Associated Press. She said she did not know the driver who met Simpson upon his release and didn't know where Simpson was immediately headed in his first hours of freedom. "I don't have any information on where he's going," Keast added.

Neither Simpson's attorney, Malcolm LaVergne in Las Vegas, nor state Parole and Probation Capt. Shawn Arruti, who has been handling Simpson's case, immediately responded to messages.

Keast said the dead-of-night release from the prison about 90 miles (145 kilometers) east of Reno, Nevada, was conducted to avoid media attention.

"We needed to do this to ensure public safety and to avoid any possible incident," Keast added, speaking by telephone. She spoke from



son signing documents to be released.

The 70-year-old Simpson gains his freedom after being granted parole at a hearing in July. Unlike the last time he went free, 22 years ago, he will face restrictions - up to five years of parole supervision - and he's unlikely to escape public scrutiny as the man who morphed from charismatic football hero, movie star and TV personality into suspected killer and convicted armed robber.

Simpson was looking forward to reuniting with his family, eating a steak and some seafood and moving back to Florida. LaVergne said recent-

Simpson also plans to get an iPhone and get reacquainted with technology that was in its infancy when he was sent to prison in 2008, his



The Florida Department of Corrections, however, said officials had not received a transfer request or required documents, and the attorney general said the state didn't want him.

"The specter of his residing in comfort in Florida should not be an option," Florida Attorney General Pam Bondi said in a statement on Fridav. "Our state should not become a country club for this convicted criminal.'

Close friend Tom Scotto, who lives in Naples, Florida, has offered to have Simpson live at his to messages about Simpson's plans. Simpson lost his home near Miami to foreclo-

sure in 2012. Two of Simpson's children, Justin and Sydney,

also live in Florida. He could live at least temporarily in Las Vegas,

where a friend let Simpson use his home for five weeks during his robbery trial. His five years of parole supervision could be reduced with credits for good behavior.

It's a new chapter for the one-time pop culture phenomenon whose fame was once again on display when the major TV networks carried

his parole hearing live. He told officials that leading a group of men into a 2007 armed confrontation was an error in

judgment he would not repeat.

He told the parole board that he led a "conflict-free life," an assertion that angered many who believe he got away with killing his exwife, Nicole Brown Simpson, and her friend, Ronald Goldman in Los Angeles in 1994.

Simpson was once an electrifying running back dubbed "Juice" who won the Heisman Trophy as the nation's best college football player for USC in 1968 and became one of the NFL's alltime greats with the Buffalo Bills.

Handsome and charming, he also provided commentary on "Monday Night Football," became the face of Hertz rental-car commercials and built a movie career with roles in the "Naked Gun" comedies and other films.

Simpson fell from grace when he was arrested in the slavings, after a famous "slow-speed" Ford Bronco chase on California freeways. His subsequent trial became a live-TV sensation that fascinated viewers with its testimony about a bloody glove that didn't fit and unleashed furious debate over race, police and celebrity



A jury swiftly acquitted him, but two years later, Simpson was found liable in civil court for the killings and ordered to pay \$33.5 million to survivors, including his children and Gold-

He is still on the hook for the judgment, which now amounts to about \$65 million, according to a Goldman family lawyer.

On Sept. 16, 2007, he led five men he barely knew to the Palace Station casino in Las Vegas in an effort to retrieve items that Simpson in-

sisted were stolen after his acquittal in the 1994 slayings. Two of the men with Simpson in Las Vegas carried handguns, although Simpson still insists he never knew anyone was armed. He says he only wanted to retrieve personal items, mementoes and family photos.

He went to prison in 2008, receiving a stiff sentence that his lawyers said was unfair.

If the nation's Simpson obsession waned for a while, it resurged last year with the Emmy-winning FX miniseries, "The People v. O.J. Simpson: American Crime Story," and the Oscar-winning documentary "O.J.: Made in America." (Courtesy abc13.com)

#### **Big Interview**

Now that "The Juice" is loose, he'll put the squeeze on TV networks for millions for rights to an exclusive interview, sources close to O.J. Simpson have revealed...

"He's not talking for free," a longtime confidant told The Post a few days before Simpson's expected Monday release from High Desert State Prison near Las Vegas. "It has to be the big one because he's only going to do it one time and it has to be worth his while.'



#### O.J. Simpson speaks with his attorneys during his murder trial.

The disgraced gridiron great is expected to ask for \$3 million to \$5 million to sit down with the likes of NBC's Matt Lauer, Megvn Kelly or Lester Holt; ABC's Robin Roberts and Michael Strahan; or CBS' newest "60 Minutes" correspondent Oprah Winfrey, the source said.

Simpson's team has reached out to several outlets to gauge their interest. It's not known if the interest is mutual.

While the major networks maintain that they don't pay for interviews, it's an open industry secret that popular shows like Good Morning America, Today and others pay big bucks to "license images and video." "They pay and he's got photos from jail with his

family and friends; he's got some other stuff,

too, that people have never seen before and this could be a major deal for any network, any show," the source said. 'It has to be the big one because he's only going to do it one time and it has to be worth his

Simpson's parole-hearing lawyer, Malcolm Lavergne, would not confirm nor deny that inter-

view negotiations have or will take place.



O.J. Simpson poses for promotional photo.

While a TV interview could reap a windfall, Simpson isn't entirely banking on it. A backup plan hatched by his associates includes pitching a reality television show and, in preparation for that, a Simpson source said at least one member of his team will be toting a camera when he walks out of prison.

"O.J. has his options open and that venue [reality TV] is something he could even be the executive producer on and have total say-so on," the source said.

"There are companies who have made it known that a television show documenting what he'll be doing, how he'll greet his kids and what's his golf game like, is a viable and potentially lucrative project because people still care, they still want to see O.J. for better or worse," he said.

"He's been away for nine years, but he still knows how to do business."

If Simpson makes any money, it would be subject to seizure because of the still-unpaid \$33.5 million he still owes the family of Ronald Goldman, who along with Simpson's ex-wife, Nicole Brown, was savagely stabbed to death in 1994.



#### O.J. Simpson and his late wife Nicole.

After Simpson's stunning acquittal for murder in the "Trial of the Century," a civil jury in 1997 him liable for the killings and leveled the massive judgment against him, a burden he's managed to dodge despite a reported \$25,000 monthly NFL pension and a nearly \$5 million Screen Actor's Guild pension.

Simpson, 70, is also eligible for Social Security, but that and pension income are protected from judgments and creditors.

Simpson, convicted of robbery in 2008, was granted parole in July after nine years at Lovelock Correctional Facility in Nevada. He was transferred this weekend to High Desert in preparation for his release.(Courtesy http://ny-

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3:00PM - 4:00PM Workshop I - "AAIFPA Membership Benefits: How to Increase Your Business by Joining AAIFPA! by Haidi Huang, Founding President, AAIFPA

4:00PM - 5:00PM | Workshop II - "Take your Foreign National sales to the next level with Voya Foreign National program" by Fabian Gonzalez, Vice President of Multicultural Sales,

Voya Insurance Solutions 5:30PM - 6:00PM VIP Reception

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6:00PM - 6:45PM | Press Conference w/ Photo Ops

Lafayette Life

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7:00PM | Banquet, Featured Speakers, Performance and Raffle

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SUNDAY, OCTOER 8, 2017



# A Snapshot Of The World



A woman looks at white crosses set up for the victims of the Route 91 Harvest music festival mass shooting in Las Vegas



A supporter of Russian opposition leader Alexei Navalny holds a poster depicting President Vladimir Putin during a rally in Vladivostok



A topless activist of women's rights group Femen stages a performance during a protest against Russian President Vladimir Putin in Kiev, Ukraine October 7, 2017. REUTERS/Valentyn Ogirenko



A fighter of Syrian Democratic Forces fixes his hair using a broken mirror at the frontline in Ragga



Russian opposition leader Alexei Navalny attends an appeal against his jail for repeatedly violating laws governing the organisation of public meetings and rallies, at Moscow city court in Moscow



A woman holds a rosary as she walks through the forest during a mass rosary prayer on Polish-Czech borders near the village of Szklarska Poreba POLAND-PRAYER/



Oct 5, 2017; Tampa, FL, USA; Tampa Bay Buccaneers running back Doug Martin (22) leaps over the pile for a touchdown during the second quarter of an football game against the New England Patriots at Raymond James Stadium. borders near the village of Szklarska Poreba



Houses damaged by a mudslide is seen after that the Storm Nate affected the country in outskirts of San Jose



# COMMUNITY

# Relocated Lone Star Flight Museum Now Open In Houston



The vintage \$38 million facility military aircraft museum in Galveston that was swamped by Hurricane Ike in 2008 and survived Harvey after recently moving to Houston is now open.

The ceremony took place on Saturday, September 30 at 11 a.m in the Heritage Hanger where Mario Diaz, Director of Houston Airport System joined Lone Star Flight Museum leadership and elected officials including Congressman Pete Olson, Congressman Randy Weber, and former Houston Mayor, Annise Parker.

The museum was set open Sept. 2 but delayed ceremonies as parts of Houston were flooded by Harvey. Spokeswoman Lisa Spence said Wednesday that the new complex wasn't damaged.

The Lone Star Flight Museum, also home to the Texas Aviation Hall of Fame, suffered flood damage when Ike pounded Galveston in September 2008. Authorities later decided to relocate to Houston to be farther from Gulf of Mexico storms.

Volunteers last month flew most of the vintage planes about 50 miles (80 kilometers) north to Houston.



Distinguished museum guests joined the local community and enjoyed for an afternoon of celebration an evening at the ribbon cutting and dedication of the newly opened Lone Star Flight Museum.

The Lone Star Flight Museum, located in Houston, Texas, is an aerospace museum that displays more than 40 historically significant aircraft and many hundreds of artifacts related to the history of flight. The museum's collection is rare because most of the aircraft are flyable. Located next to Ellington Airport, the museum is housed on about 100,000 ft2 (10,000 m2) of property, including its own airstrip. The museum, formerly located in Galveston, moved to Houston to avoid a repeat of the devastation suffered during Hurricane Ike.

The museum began as a private collec-

tion of historic aircraft in 1985. By 1990,

that collection had grown enough that its

owner decided to place them on public

display. The Lone Star Flight Museum,

a non-profit organization funded entirely

through private donations, was formed for



**Move to Houston** 

The museum reported heavy damage from Hurricane Ike, stating on September 16, 2008, that the hangars and Hall of Fame had received seven to eight feet of water and the lobby three to four. Damaged aircraft include a B-58A and F-100 on loan from the US Air Force Museum, Consolidated PBY-5A, Dehavilland DH-82A, Grumman F3F-2, Lockheed PV-2D, and Stinson L-5. Aircraft flown out of harm's way in advance include their B-17, B-25, DC-3, P-47, F6F, F4U, SBD, PT-17, T-6 and the F8F. Most of the airworthy planes were flown out of the museum prior to the hurricane. Those remaining as well as the static displays were largely destroyed or heavily damaged.

Following the destruction of Hurricane Ike, the museum made the decision to move to Ellington International Airport in Houston. It is working with the Collings Foundation and Texas Flying Legends to create a combined aviation museum complex. In March 2014, the museum received \$7.6 million from FEMA. The museum broke ground at its new location on November 9, 2015. Initially scheduled to be dedicated on September 1, 2017, the opening was postponed to September 16th due to Hurricane Harvey.



This new building is designed and built especially for housing the aircraft formerly housed and based at Scholes Field in Galveston. It is a very impressive facility with room for expansion. Two big hangars full of vintage air craft from the early days of flying all the way through WW2, Korean War, and Vietnam. They have a Texas

flight Hall of Fame, an area dedicated to understanding flight with interactive displays and touch screens to page through. They have flight simulators for an extra

charge. Future plans include a restaurant. This new building is designed and built especially for housing the aircraft formerly housed and based at Scholes Field in Galveston. It is a very impressive facility with room for expansion. Two big hangars full of vintage air craft from the early days of flying all the way through WW2, Korean War, and Vietnam. They have a Texas flight Hall of Fame, an area dedicated to understanding flight with interactive displays and touch screens to page through. They have flight simulators for an extra charge. Future plans include a restaurant. (Courtesy Wikipedia, the free encyclope-

# Houston's Newest Urban Park, The Acre, To Open In Downtown



The centerpiece of the Acre is a lawn that will accommodate 1,500 people for special events.

As park spaces go, Houston's newest urban oasis is a mere postage stamp, occupying just over an acre of privately held land, developed with private money. But in post-Harvey Houston, the value of every inch of permeable green space suddenly seems more evident.

Known as the Acre, the signature piece of Brookfield's \$48.5 million renovation of One Allen Center on the west side of downtown opens Monday. The park contains a wide-open plaza and a linear lawn that will seat up to 1,500 people for special events such as concerts.

The company created the park prior to Hurricane Harvey, primarily to attract a new generation of tenants in innovative businesses. But a national parks expert said that such small civic gestures can have significant environmental benefits, especially when they are multiplied many times across cities.

benefits of parks,"said Adrian Benepe, director of civic park development at the Washington, D.C.-based Trust for Public Land. "Private property owners have to be part of the solution."



Even an acre of"green infrastructure" can make a positive difference for the environment: Trees enhance air quality and reduce heat islands, also improving storm-water absorption.

Benepe said the trust has converted about 20 asphalt school yards in New York to permeable playgrounds. Each is about an acre, and has absorbed from a half-million to more than a million gallons of storm water per year. To squeeze out more space for the Acre,

Brookfield reduced One Allen Center's ground floor and re-created it as a "glass box" that will soon have a chef-driven restaurant with views of the park, helping to draw more people toward the space.

"It's almost like a give-back to the city: Taking building away to create an opportunity for outdoor space," said landscape

"There's no space too small to create the architect Chip Trageser, a managing partner with the Office of James Burnett, which designed the Acre and is consulting with Brookfield on the center's master



Trageser's team planted 171 new trees, including pistachios, elms and overcup oaks. "As everyone in Houston knows, you've got to have shade to have any chance of being outside," Trageser said. "It's really about creating a micro-climate that feels great in July and August."

parking garage, many of the trees are growing in specially-designed mesh planters that form green mounds. Central Houston president Robert Eury

Because the Acre sits atop an underground

called the Acre "a very bold move" for Brookfield, which he said has a "remarkably great track record" of programming arts and cultural events in its buildings. He sees the park as good for downtown business, too.

"It so much reflects changes in the nature of how we view work spaces today," Eury said. (Courtesy chron.com)

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# COMMUNITY

#### **Local News**

## Appeal for aid on behalf of needy

By Robert Downen

As thousands of people waited in line for special emergency food assistance, Houston-area church leaders and nonprofit groups Friday demanded that Gov. Greg Abbott and others extend the application deadline for Texans who suffered because of Hurricane Harvey.

Storm victims waited for hours to apply for the Disaster Supplemental Nutrition Assistance Program - also known as D-SNAP that provides one-time, emergency food aid for those devastated by natural disasters. "I'm reminded of the great miracle of Jesus feeding 5,000," said Sam Dunning, of the Archdiocese of Galveston-Houston. "We have the opportunity as a community to do the right thing by extending this deadline. The needs of people, children, the elderly and all in between cannot be constrained by deadlines artificially set by man." The deadline for the program, which pro-

vides cards that can be used only for food and drinks but not alcohol or tobacco, was 7 p.m. Friday. At a news conference in east Houston,

Dunning pleaded for Abbott and other lawmakers to extend the program, calling the thousands left hungry "nothing short of a travesty."

Others at the news conference, hosted by The Metropolitan Organization, said they believe thousands of people have not gotten help and could overload local churches and other nonprofits.

More than 200,000 people have received D-SNAP funds in Harris County since the program opened Sept. 22, according to preliminary numbers.

Those who qualify receive benefits on a Lone Star Card, which is used to provide food stamps under the regular SNAP program in Texas. To qualify for the D-SNAP benefits, a family must live in a county declared a federal disaster area, have experienced loss of income or home and not receive regular SNAP food benefits.

# Anti-billboard activists fear TxDOT law will allow 85-foot signs



#### By Dug Begley

An 11th-hour addition to the Texas Department of Transportation sunset bill has raised concerns that billboards in some parts of the state could soar to as high as 85 feet, double the current limit. TxDOT officials insist the language only reflects what lawmakers intended - allowing those billboards already taller than the state's 42.5-foot limit to remain. Advocates for tighter sign rules, however, fear the change opens the door to a maximum height of 85 feet for many roadside signs. "The public never weighed in on

this issue," said Margaret Lloyd, vice president for Scenic Texas, which has advocated for tighter controls on signs along freeways. "We were told by both the House and Senate sponsors that this would be a clean bill. We were not expecting this."

At issue is language quietly slipped into TxDOT sunset legislation as it moved from the Texas House to a conference committee to sort out differences between House and Senate versions of the

Rep. John Wray, R-Waxahachie, inserted the language in an amendment aimed at cleaning up an enforcement problem related to long-existing billboards that exceed TxDOT's maximum height of 42.5 feet. The amendment allows for signs as high as

The height-related language remained in the bill as it sailed through the conference committee and got quick nods from both chambers.

Authors of the sunset bill, notably Sen. Robert Nichols, R-Jacksonville, stressed the intent was to have the height change only apply to billboards already over the 42.5-foot limit. Existing signs can remain their current height, essentially grandfathered in, while billboards now at or below the limit will remain at their height. Anything built later cannot go taller than 42.5 feet.

The state rules apply only to areas outside municipalities that regulate signs, where about 25,000 billboards currently are permitted. In cities such as Houston, local rules governing size and location of billboards carry the

Currently, the state has some enforcement issue with 159 billboards around Texas, transportation officials said. Others could exist that exceed the 42.5-foot standard, but were erected prior to height rules being established in 1986. Gov. Greg Abbott signed thebill, with language related to the new height rules applying to billboards erected prior to March 1, 2017. Lloyd and others remain concerned about how

TxDOT is adjusting to the

new rules and are wor-

March 1 going higher.

ried it opens a door to all

billboards installed before

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2017年10月8日

# Daily New/

# "了的國慶檔 年危機馮小剛和

馮小剛說: "我已經快六十歲了,借社會新聞裏經常使用的壹句話,"壹個年過半百的老人",我就不願意妥協了 ,因爲時間無多。賺錢的目的是拍自己喜歡的電影,折了也不用愧對金主。"

這些年的馮小剛給人壹種感覺,他可能不想只是生存,他也很想生活

但是,魔咒般地,回歸自由創作路線的馮小剛再次遭遇波折,與去年同期遭遇撤檔事件的《我不是潘金蓮》如出壹 。被人寄予厚望,甚至被認爲可能是馮小剛電影生涯最佳作品的《芳華》也告別了國慶檔



#### 馮小剛的生意

即使票房7億才能完成對賭的推測不算準確 ,但對長期以來依賴馮小剛個人IP變現的東陽美 拉來說,完成每年過億的業績對賭仍舊是壹個不 小挑戰。

爲了實現與導演資源的深度綁定,同時也是 給予這位關鍵人物以空間和自由,2015年11月, 華誼兄弟以10.5億元純現金壹次性收購浙江東陽 美拉傳媒有限公司股東馮小剛、陸國強合計持有 的70%股權

彼時,浙江東陽美拉僅成立兩個月,尚無壹部作 品面世,也沒有展開任何壹筆業務投資,以至於被外 界看作"空殼公司"。即使如此,只有"馮小剛"這 壹無形資產的東陽美拉的估值依然達到15億

在當時,雙方簽署了五年總計6.75億元的業績 承諾。具體來說,股權轉讓後至2020年12月31日 的五年期間,美拉傳媒2016年的淨利潤不得低於1 億元,此後幾年在上壹年度的基礎上增加15%, 2017年的對賭數額爲1.15億。如果業績完不成,馮 小剛要用現金補足目標業績的差額

華誼兄弟稱,15億估值正是來源於每年過億的業 績承諾和馮小剛的品牌效應,而東陽美拉當時的PE 值也維持在15倍左右,符合資本市場的正常行情

即使有業績對賭存在,這樣的收購模式實際上 也相當於直接給馮小剛送錢。假設東陽美拉5年沒 有任何收入,那麽5年需要補償的現金業績總和約 爲6.75億元,扣除這部分現金補償,馮小剛等出讓 方仍舊穩賺3.75億。

壹個共識是,內容產業的波動性甚至連很多市 值百億的上市公司都無法抹平,東陽美拉僅僅依靠 馮小剛個人品牌能否撐起長達5年總計6.75億的業 績承諾?

東陽美拉2016年的承諾利潤實際上來自於2015 和2016年兩年的利潤總和。根據華誼兄弟披露的 2016年年報,東陽美拉實現歸母淨利潤1.01億,剛 好超過1億的業績承諾目標。2015年,東陽美拉實 現淨利潤 4600 多萬, 2016年, 淨利潤爲 5500 多萬

從今年上半年的數據來看,東陽美拉凈利潤爲 2700多萬,距離1.15億的承諾利潤仍舊有不小的差 距。東陽美拉此前公布的包括《非誠勿擾3》、 《念念不忘》、《手機2》在內的電影項目目前還 沒有實質性的新進展。

東陽美拉的脆弱性和單壹性顯而易見。此前, 華誼兄弟董秘高輝在接受媒體采訪時曾表示, "這 家公司(東陽美拉)本身就是家輕資產公司,基本 上利潤來源都來自於馮小剛本人,基本上沒有費用

(支出),導演費、代言費都沒有成本。 意識到這種風險性的東陽美拉也在嘗試拓展業 務邊界。根據華誼兄弟相關年報,東陽美拉制定了 新人導演計劃,旨在培養新壹代導演,簽下部分藝 人經紀合約;同時,參與《情感搶險隊》、《美少 年學社》等綜藝節目。

東陽美拉還參與了包括《火王》在內的電視劇 投資。根據伯樂營銷CEO張文伯昨天的公開言論, 這部電視劇爲湖南衛視的定制句,其預售效益給東 陽美拉帶來的利潤比《芳華》可能還要高

從2016年開始,東陽美拉相繼成立了四個子公 司:美拉美影視、美拉久禾文化經紀、海南美拉傳 媒和霍爾果斯美拉文化。其中,美拉久禾主要從事 藝人經紀業務,第二大機構股東的實際控制人爲張 藝興經紀人孫於夕的工作室副經理王辰。

在歷史上,華誼和馮小剛壹直通過資本和內容 連接,形成了某種緊密的利益綁定。華誼兄弟上市 前,馮小剛曾持有前者2.8777%的股份。2009年, 華誼兄弟登陸創業板,馮小剛套現2億多元。馮小 剛及華誼兄弟於2009年簽署了《合作協議》,約定 在合作期限內爲華誼兄弟拍攝五部電影作品,《芳 華》是這個協議中的第五部電影。

即使如此,馮小剛並沒有把自己的生意版圖局 限於華誼兄弟壹家公司。通過工商查詢系統可知, 馮小剛目前是12家公司的股東,其投資範圍涉及 影視科技、智能座機、教育等領域。

除了是特效公司天工異彩的第四大股東、選角 公司影寶科技的股東外,馮小剛還是文投控股的明 星股東之壹,後者5億保底了馮小剛導演的《我不 是潘金蓮》,並參與了《芳華》的投資。

## 中年雄心與憤怒

在福布斯公布的2017年中國名人榜中,馮小剛 榜上有名,其2016年7月至2017年6月間的總收入 為5000萬元。這位非學院派出身的導演在電影晉升 通道更為狹窄的90年代,能夠不斷忍耐、尋找機 會,本身也算是電影行業中不錯的勵誌故事。

在2016年的《十三激》中,馮小剛向許知遠回 憶了自己的八十年代,以及早期文藝啓蒙,而他的 電影之路深受以王朔爲代表的大眾文化的興起以及 京城大院子弟的人脈社交圈的影響

今日魔咒曾籠罩於馮小剛的電影生涯初期。在 早年央視訪談節目《朋友》中,馮小剛回憶起當時 壹再遭遇審查阻礙的自己,在家中看窗外飛機起降 、難平心中塊壘。電影的市場化改革是馮小剛奠定 自己基本盤的機會,在得到時任北影廠廠長韓三平 的指點後,馮小剛轉入喜劇創作領域,效仿香港電 影市場的成功邏輯,首開內地賀歲檔

從1997年的導演成名作《甲方乙方》,到2013 年的《私人訂制》,馮小剛生產和收益雙高效。在 17年中導演14部商業電影,多次在內地票房榜稱 雄,爲自己贏得市場的同時也給華誼賺了不少錢。

但是, 馮小剛的創作線路中, 壹直隱含著嚴肅的現實主義關懷情 節,也曾被人視爲馮小剛在經濟成 功之外所追求的藝術留名。在自己 商業電影創作最輝煌的年代中,他 曾經切入《壹聲嘆息》等"難過審 的影片創作。

《壹九四二》是這條線路的第 壹次大爆發,馮小剛開始更全面的 將自己的作品註重意義層面,即從 商業電影轉向直指人心的電影創作 。這部改編於好友劉震雲同名小說 的電影,再現了1942年中日戰爭河 南交戰區的大規模饑荒和逃亡。

馮小剛曾經說過,《壹九四二 》才是他19年前就想拍的電影。在 2012年,他和這部電影壹起絲毫不 隱藏企圖心。

"如果三十歲我可以妥協,退而 求其次,因爲來日方長;但我已經快 六十歲了,借社會新聞裏經常使用的 壹句話,'壹個年過半百的老人', 我就不願意妥協了,因爲時間無多。 賺錢的目的是拍自己喜歡的電影,折 了也不用愧對金主。"

不過,《壹九四二》的市場表 現成爲馮小剛的重要轉折點,也讓 諸多行業人士大跌眼鏡。當時,投 資2億多的《壹九四二》票房只有 3.7億,遠低於同檔期的中低成本電

影《泰囧》。受其影響,華誼兄弟股票多日下跌, 市值壹直跌到70億。

爲了彌補投資人的損失,馮小剛以極快的速度 拍攝《私人定制》,並於2013年賀歲檔上線。在跟 王朔壹起討論《私人定制》劇本的過程中,除了固 有的逗笑討巧,馮小剛壹度覺得故事越走越荒誕, 與《甲方乙方》等喜劇風格差異極大,但因爲符合 當時的心境,讓馮小剛覺得有意思。

雖然這部回歸馮氏喜劇幫華誼實現盈利,但是馮 小剛由此進入了漫長的"賢者時間",在社交媒體上 與網民的關系也逐漸惡化。在此期間,除了偶有監制 ,他本色出演了《老炮兒》中的六爺——輕狂固執、 仗義執言的老頑主在新時代裏遭遇的困頓和迷惘。

馮小剛說他感同身受,時代變了,每個人身上 惡的東西被放大了好多倍。

馮小剛壹度覺得跟這個世界沒什麽聊的。他 形容自己的狀態像鬼打墻,"在壹個特別窄的胡同 裏,我長跑,還不是短跑,妳怎麽跑,妳感覺兩邊 都是這麽壹個墻,越跑越窄,越跑越窄。

在《我不是潘金蓮》中,馮小剛固執已見地使用 了圓鏡頭,加上故事是壹個上訪婦女和層層官員的周 旋,他知道這不壹定是個賺錢的好項目,因此壹度勸 說華誼不要投資, "我說我自己投,我也投得起,我 沒必要糟踐別人的錢",馮小剛對媒體說道

現階段的馮小剛自稱拍電影要把追求自我意義 和藝術價值的實現放在首位, "拍自己喜歡的" 但是曾經很賺錢的商業導演賣度陷入口碑與票房不 能雙全的困境中。這樣的撕扯,成爲馮小剛近幾年 來焦慮和困惑的重要觸發點

情怒成爲這種轉型焦慮中最明顯的表征。 《壹九四二》票房不好,馮小剛懟垃圾觀眾沒有 鑒賞力,獲獎之後他又當眾批評了電影審查制度 《私人定制》上映後,馮小剛說永遠跟吐槽他 的影評人勢不兩立;《我不是潘金蓮》載譽而歸 但排片量遭遇打壓,他以壹種由於氣急敗壞而變 得陰陽怪氣的口味懟萬達影業和王思聰。今年, '小鮮肉"和"垃圾觀眾"再次成爲他開炮的焦 點, "因爲有很多垃圾觀眾,才形成有那麽多垃 圾電影。'

馮小剛的朋友任國源說道,馮小剛以品質穩定 的作品、積極的入世態度,逐漸獲得超強的社會話 語權和社會影響力,他的性格強硬而直率,敢於面 對強大,針砭時弊,壹度成爲社會輿論的代言人, 獲得大量的粉絲擁護。

但是,他的性格能量和表達習慣具有強烈的兩 面性,狡猾與坦率並存,甚至有時互爲支撐。以至 於在馮小剛的電影兩次因爲不可說原因被迫下檔時 ,這種負面評價導致了很多諸如"炒作"、"預售 不佳"等在內的惡意猜測。

# 佟大爲鄭秀文 《午夜慢車》 開機



改編自暢銷小說《釋夢人》的黑色 幽默愛情電影《午夜慢車》開機,佟大 爲、鄭秀文領銜主演,導演戴思傑繼 《巴爾紮克與小裁縫》後,第二次將自 己的文學作品搬上大銀幕。

由佟大爲、鄭秀文領銜主演,王雙 寶、康彧涵、張零等演員加盟,改編自 暢銷小說《釋夢人》的黑色幽默愛情電 影《午夜慢車》於9月17日在樂山舉行 開機儀式。導演兼原著作者戴思傑、監 制林炳坤、攝影指導杜可風以及主演佟 大爲等出席了開機儀式。該片也是佟大 爲與杜可風繼電影《中國合夥人》之後 的再次合作,開機儀式上,老朋友相見 拆臺不斷,氣氛歡樂。

儀式現場布置十分"個性",是在 兩輛車頭相對的蒸汽火車中間舉行,兩 輛火車還各自掛了壹枚紅緞花球,既有 解放前的年代感又趣味十足。此外,現 場幾位主創之間的互動也十分有趣,佟 大爲與攝影指導杜可風壹見面就熱情擁 抱,親密敘舊。隨後,在下午3點18分 ,戴思傑,杜可風,佟大爲三位主創登 上火車頭,宣布開機。戴思傑解釋: "兩個火車頭,代表男人與女人。可能 出軌,相撞,交叉而過。"

而這也正是《午夜慢車》所想要表 達的,影片主要講述了民國時期剛剛回 國的心理學博士廖大同(佟大爲飾)因 未婚妻的鋃鐺入獄,與大法官做交易, 通過解析女性夢境,幫大法官找到"紅 顏知己"。在尋找過程中,廖大同與翁 女士(鄭秀文飾)邂逅並相愛,可她也 正是大法官要找的人。

據悉,《午夜慢車》的原著小說 《釋夢人》曾同時入圍法國四大文學獎 的其中三項:費米納獎、龔固爾獎和麥 迪西獎,並榮獲了費米納獎,具有極高 的文學價值。同時這也是時隔15年後, 戴思傑第二次將自己的文學作品搬上大 銀幕。戴思傑的第壹部小說《巴爾紮克 和小裁縫》也非常受歡迎,在全球範圍 內總共賣出100多萬冊,翻譯成40多種 語言,2002年,由他執導的同名電影更 是在第55屆戛納電影節上作爲壹種註目 單元的開幕電影首映,並獲得金球獎最 佳外語片提名。

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# 《TVB50周年華麗轉身邁步

香港文匯報訊(記者 吳文釗、梁靜儀、李慶全)《TVB50 周年華麗轉身邁步同行》7日晚假香港電視城舉行,並進行現 場轉播,亮燈儀式由電視廣播有限公司主席陳國強、集團行政 總裁李寶安及總經理鄭善強主持,這次是陳國強自上次於挪威 墜機後首次公開露面。近日蔡思貝被指介入王浩信的婚姻,二 人7日同場不避嫌一起受訪,並異口同聲稱兩人是好朋友。

▲年照例影藝員大合照,排位方 7 面,由兩位姐級功臣汪明荃和鄭 裕玲站首排中間位置,汪阿姐身旁則依 停車場泊下座駕,二人7日不避嫌一起 次序站了馬國明、黃宗澤、岑麗香、李 接受訪問,浩信表示當日只因到該地點 佳芯、王祖藍及黃心穎,另嘟姐身旁有 開工,也根本不知對方住在那裡,望報 陳豪、田蕊妮、王浩信、黄翠如、黄智 雯及洪永城,至於第二排中間是夏雨及 李司棋兩位老臣子,司棋姐身旁有黎諾 懿、蔡思貝、森美、麥美恩、邵美琪及 跟太太一起出席活動,所以到時候才作 龔嘉欣,夏雨身旁則是米雪、曹永廉、 陳敏之、高海寧、江美儀及陳智燊。

台慶月亮燈今年亦照樣介紹台慶月 節目,打頭陣的環節是《溏心風暴3》 短劇,緊接有《Do 姐再 shopping》問 答比賽、《誇世代》演員跳鏡子舞、 《降魔的》主題曲《到此一遊》音樂短 劇、《我愛EYT》、《老表,畢業 喇!》歌舞表演、《使徒行者臥底遊 戲》catwalk自辯、《終極街頭魔法 要去避。 王》跳舞及魔術表演、旅遊系列《公公 出宫》、《九州攻略》、《馬家過聖 誕》、《森美旅行團》、big big channel《降魔的番外篇-首部曲》、《西游 之八戒與沙僧》、《我愛香港 我也愛 日本》,壓軸有《汪明荃50周年世紀

盛宴》歌曲《美麗娛樂世界》。

早前王浩信被指開車到蔡思貝家中 道不好再去傷害他的同事,因眼裡的思 貝是他欣賞的演員,工作很用心。問到 跟太太目前的關係?浩信表示過兩天會 出交代。思貝則指自己不是住所指的地 方,也只是將車泊下,對於跟浩信傳緋 聞,她指碰面也不會怕尷尬,拍劇時相 處了很久,大家是好朋友好拍檔,且他 太太是自己都認識,之前也合作過。浩 信不怕緋聞影響跟思貝之間的友誼,太 太也知他倆是好朋友,從拍劇首天開始 一齊研究劇本,說不好朋友也沒有人會 信,所以沒需要避嫌,否則每次合作都

#### 王浩信稱夫妻有聊天

浩信跟太太陳自瑤被拍到斑傢俬 店,太太戴口罩又現黑眼圈好憔悴,更 被指兩公婆零交流,他即維護太太説: "其實最有黑眼圈的是我,女孩子多數



# 心穎轉贈馬明

高海寧7日晚以 bratop 吊帶衫 中性打扮秀事業線,她很滿意新造 型師的設計,因出席亮燈當然要悉 心打扮,最重要是靚,未來她會以 露腰為主,現她24吋腰,也想練出 腹肌。

至於田蕊妮穿《誇世代》戲服 同樣中性打扮出場,雖然該劇是台 慶劇,但她坦言沒想過再奪視后, 主要是該劇屬輕鬆小品。阿田又表 示目前尚未放完假,只是有劇上會 盡本分去做宣傳,所以現大部分時 間做gym為鍛煉身體,且開始見腹 肌,她笑指到有六塊腹肌時,一定 照相給大家看,保留這曇花一現的 景象。

中秋節時,陳敏之送了盒月餅 給馬國明跟黃心穎,但心穎見得一 盒也轉送了給馬明,馬明笑言心穎 家中多月餅吃,敏之又省錢精打細 算,但中秋他都沒跟心穎一起過, 他當然想人月兩團月,然而目前尚 欠什麼他真的不知道,自己已經盡 了力。

# 專注搞生意 陳法蓉不強求姻緣

王愛倫6日晚出席勵志紀錄片《結CRUX》慈 善首映禮。陳法蓉表示最近忙完一部電視劇及 兩部電影的演出,便全情投入搞生意,她跟好 姊妹朱茵合作的自家品牌護膚品,已於日前推 出,並在天津開店,希望年底能在上海開分 店,計劃未來在港亦會開分店。投資額方面, 法蓉指尚未計算清楚,因最初造這些產品來自 用,之後才想到在各地找物料生產自家品牌, 稍後她倆會到法國拍硬照廣告,並於港拍電視 廣告宣傳產品。

法蓉透露她跟朱茵同是十月星辰, 湊巧 她接了要到台灣拍外景的內地電視劇延遲,今 個月就變成了生日月,不停食和玩。談到生日 願望?法蓉笑説: "去年開到口説想有合適的 男士出現,今年也不強求,怕愈求愈走,只好 順其自然,總之遇到合適對象就盡快結婚,但 不會標籤未結婚的女人沒人要,只是我不要, 其實一直有人追,奈何是未遇到想繼續發展的



男生!

王愛倫笑着爆料指好友朱玲玲最近患上 "分享症",不時跟朋友分享一對乖孫的相 片,王愛倫覺得兩個小朋友都似媽咪郭晶晶, 看到照片也感受到其一家人的幸福。她又表示 6日看到劉倩婷的寶寶女兒,心裡也很羨慕, 因自己的大兒子快將30歲,很想快點抱孫, 至於小兒子林建龍跟外籍模特兒Olga拍拖有 數年,亦把她當成未來兒媳婦看待

## 李幸倪目標紅館開唱

香港文匯報訊(記者李慶全) 歌手李幸倪(Gin Lee)6日晚舉行 音樂會為新專輯宣傳,三千座位座 無虛席, Gin Lee亦落力獻唱新專輯 的所有歌曲,而整晚共換了四套服 飾,低胸裝、開胸西裝褸透黑Bra 以及熱褲秀長腿,均很性感撩人。

和開音樂會,已經相當珍惜。她透 露今次新碟由她全權話事。

問是否當上環球一姐才能這 樣? Gin Lee 忙加否認説與此無 關,她亦坦言下個目標是在紅館開 個唱,公司為她入紙申請了近一年 Gin Lee 表示知道 6 日晚來捧 仍未批出,但她不會放棄繼續堅 場的粉絲均有買她的新碟,所以最 持。



■李幸倪的父母及姐姐都有來看她 演出。

# 喬驚揭袋藏"女鬼"假髮



香港文匯報訊(記者梁靜儀)雨僑7日 到香港旺角行人專用區為驚慄片《常在你左 右》宣傳,電影公司又安排了兩個白臉身穿 紅衣手拿紙紮公仔的"女鬼"在場跟途人合 照,而雨僑就跟市民玩唸繞口令遊戲。

雨僑表示拍《常》片有多個第一次, 第一次演女鬼、第一次跳樓及第一次睡棺 就放了入她的手袋內。

材,故感到很驚,而她之前都有看過《陰 陽路》系列的電影,這次都好榮幸有份演 出,事前都看了《貞子》及很多鬼片作參 考,但最後發現很多鬼都是不見樣子的, 唯有自行發揮。

問到有何難忘事?她笑謂有次回家後 發現手袋內有一撮扮女鬼時用的假髮,把 她嚇了一跳,原來工作人員以為是她的,

# **€南電視轉換新頻道15.3操作指南**

美南國際電視網STV Channel 已由55.5 轉換至15.3,並正式擴大爲十 個頻道,廣大收視觀眾只要透過遙控器轉台至15.3,即可收看到美南電視 節目,如果您家中的電視遙控器轉到15.3頻道,依然無法收看到美南電 視,請依以下中英對照操作指南方式調整。

點選遙控器內的Menu頻道設定,重新掃描,注意智能型電視可能有一 個聰明的按鈕用 於設置MENU選項。通常會有廠商的LOGO標誌。尋找頻 道設置選項。確認頻道是以天線收視。從MENU中,選擇數位頻道搜索( Channel Scan 或 Channel Search 或是Auto program),進行頻道掃描搜 索或頻道自動設定。當電視完成自動搜索後,你會看到電視列出已有多少 個頻道重新被發現。頻道重新設定過程有時可能長達一個小時。頻道設定 完成後,按確認然後退出。如果頻道重新搜尋仍無法接收或是收視情況不 佳,請購買天線調整最佳收視角度。

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# How to complete a channel scan on your Digital TV to add Channel 15.3

Please note: All TV manufacturers differ, so menu options, wording and other items may vary. The best way to complete the channel scan is to refer to the TV owner's manual. If that is unavailable, the following general steps should guide you through the process.

- 1. Using your television's remote control, press the Menu or Settings option. Note: a "Smart TV" may have a smart button that must be used to access the settings menu. It will generally have the manufacturer's logo on it.
- 2.Locate Channels or Tuner Set Up option.
- 3. Check the menu for an option of Antenna Type or Connection Type followed by either Antenna or Cable.
- 4. Make sure that the designated setting is Cable (based on manufacturer, alternate choices may include Digital Cable, CATV or Cable STD)
- 5. From the menu, choose Digital Channel Search (based on manufacturer, alternate choices may include Channel Scan, Channel Search or Auto pro gram.)
- 6. Allow the TV to complete the search. You will see a bar listing how many channels have been found. The process may take up to an hour.
- 7.Once complete, confirm the menu prompt, then press an exit or guit option.

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# 美南极业集团 依斯敦中国人活动中心 国時代期限总领馆关于

2017年8月至9月,大休斯敦地区遭遇数百年不遇的"哈维"飓风侵袭,当地民众受灾严重。在抗洪救灾过程中,休斯 敦中国人社区涌现出一批先进典型个人和团体,为救助受困民众和开展灾后重建作出了贡献。为表彰先进,弘扬正气 ,休斯敦中国人活动中心(华助中心)、美南报业集团、中国驻休斯敦总领馆联合举办评选表彰休斯敦中国人社区抗 洪救灾先进。典型活动现就有关事项公告如下:

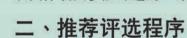


- (一) 评选范围:在大休斯敦地区直接投入2017年8月至9月"哈维"飓风抗洪救灾抢险及灾后重建的华侨华人个人 和团体。
- (二) 评选名额:在推荐、自荐基础上,经三家主办单位评议,评选出抗洪救灾先进典型个人和团体总共20名(每 个团体作为一个评选名额)进行表彰。

(三) 评选条件:

在应对此次"哈维"飓风抗洪救灾任务中,奋勇当先,不畏艰险,指挥得当,排险有功,在紧急关键时刻,提供救灾 物资和工具,为救助受困民众,排除险情作出突出贡献的个人和团体。支持灾后重建,积极组织募捐,踊跃捐款捐物 ,帮助受灾家庭,为中国人社区灾后重建作出贡献的个人和团体。

以团体名义参加评选的,原则上团体成员不再以个人名义参加评选。



坚持自荐与推荐相结合,坚持公开、公平、公正的原则进行。

- (一)符合条件的个人、团体,可自荐参加评选。
- (二) 大休斯敦地区各华侨华人团体、企业、机构和个人,均可推荐符合条件的其他个人,团体参加评选。
- (三) 自荐或推荐,均须填写"评选表彰休斯敦中国人社区抗洪救灾先进典型自荐/推荐表"(含事迹材料约字 300-500)。表格可在休斯敦中国人活动中心(华助中心)网站下载:HTTP://chineseciviccenter.org/。
- (四) 自荐/推荐表填毕后,请以电子邮件方式,提交至休斯敦中国人活动中心(华助中心)或美南报业集团任何一个 报名邮箱即可:

中国人活动中心(华助中心)ccc.houston95@gmail.com

美南报业集团scdailynewsroom@gmail.com

4,报名截止日期10月5日(星期四)。报名截止后,三家主办单位将对自荐/推荐材料进行审核,并开展必要的核实, 徵求意见工作,在此基础上确定入选对象。

#### 三、表彰办法:

评选出的先进典型个人及团体,将受邀出席中国驻休斯敦总领馆10月中旬举行的表彰座谈会,由总领馆颁发奖杯。 评选出的先进典型个人及团体,还将受邀出席休斯敦国际区举办的"哈维飓风国际区救灾募资音乐会"由国际区予以 表彰。

> 休斯敦中国人活动中心(华助中心) 美南报业集团 中国驻休斯敦总领馆 2017年9月20日









