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Inside C2

# Southern DAILY

Make Today Different

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## New York's 9/11 Museum CEO seeks to educate, inspire younger generation

(Reuters) - One of the most important tasks Alice Greenwald has as president and CEO of the 9/11 Memorial and Museum is to educate and inspire a younger generation and make sure the heroism and sacrifices made that day in 2001 are never forgotten.

"If you think about 20 years, it is the span of a generation and there are tens of millions of young people, college age and younger, who were born after 2001. (Others) were toddlers, they were infants when 9/11 happened," she said.

"For those of us who witnessed 9/11 20 years ago, it's seared into our consciousness. We cannot ever not remember what our eyes saw. But for this generation, it's history to be learned," Greenwald told Reuters.

Ahead of this year's anniversary, the Museum and Memorial launched a new campaign and fundraiser called The Never Forget Fund, which will support educational initiatives to teach young people about the attack and the global aftermath.

Greenwald said the museum - located in lower Manhattan, close to where the World Trade Center collapsed on September 11, 2001 after being struck by two planes hijacked by Islamic militants - offers an important lesson to the younger generation about overcoming extraordinary hardship.

"This memorial, this museum tells a story about the best of human nature in response to the worst. And we need to remind this generation that they have the capacity for unity, for hope and for resilience when faced with challenges that you couldn't imagine and aren't yet prepared to deal with."

She added, "But you will rise to the occasion and if you come together, you will meet adversity and prevail."

"This was a seminal event in American and global history that happened here," said Greenwald. "And we can't renege on our promise of two decades ago. We will never forget."



## China's August services activity slumps into contraction- Caixin PMI

BEIJING, Sept 3 (Reuters) - Activity in China's services sector slumped into sharp contraction in August, a private survey showed on Friday, as restrictions to curb the COVID-19 Delta variant threatened to derail the recovery in the world's second-biggest economy.

The Caixin/Markit services Purchasing Managers' Index (PMI) fell to 46.7 in August from 54.9 in July, plunging to the lowest level since the pandemic's first wave in April 2020. The 50-point mark separates growth from contraction on a monthly basis.

The grim readings in the private survey, which focuses more on smaller firms in coastal regions, tally with findings in an official survey earlier this week which also showed growth in the services sector slipped into contraction. read more

China's services sector was slower to recover from the pandemic than manufacturing, but has been helped by a gradual improvement in consumption in recent months. The country appears to have largely contained the latest coronavirus outbreaks of the more infectious Delta variant, with just

one locally transmitted case reported on Sept. 1 after several days of zero cases.

But it spurred authorities across the country to impose measures including mass testing for millions of people as well as travel restrictions of varying degrees in August, hitting especially the catering, transportation, accommodation and entertainment industries.

"Service costs were still under great pressure amid elevated labour and transportation costs amid the Covid-19 resurgence," said Wang Zhe, senior economist at Caixin Insight Group.

Sub-indexes for new business, prices charged, and employment in the Caixin survey all contracted in August. New export business rose. "Sluggish market demand limited businesses' bargaining power, causing prices charged by service providers to slip after a month of growth," said Wang.

Rooms that were originally 300-400 yuan are now discounted to around 200 yuan and "still no one is coming," said the manager of a hotel in Zhangjiajie, Hunan province, one of the hotspots of the August epidemic.

"Delta is so terrible, people don't want to go out."

Some extra business over national holidays in the rest of the year won't make up for the loss of the summer vacation period, he said. Business owners in areas with few virus cases were also hit.

"Inter-provincial flight-plus-hotel travel packages didn't resume until mid-August, which had a pretty big impact on business - now the peak season's already passed," said a bed and breakfast owner in Sanya, in the southern island province of Hainan.

An index of business confidence in the Caixin survey fell slightly from July but remained at a high level.

Caixin's August composite PMI, which includes both manufacturing and services activity, fell to 47.2 from July's 53.1.

(\$1 = 6.4595 Chinese yuan)

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# WEA LEE'S GLOBAL NOTES

## CORONAVIRUS DIARY

09/04/2021



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### Climate Change Has Brought Extreme Weather And Disaster



Last week in Louisiana and Mississippi nearly one million people were without power, wildfires in California forced thousands of residents to flee, and in New York City more than 7 inches of rain fell in just a few hours drowning people in apartment basements. The extreme weather has now become more frequent as the result of global warming.

People also have known for the past few days after Hurricane Ida and the wildfires in California along with the flash floods in New York and New Jersey, that the crisis is here.

The disasters across the nation this summer have shown that the big problem is that we are just not ready for

the extreme weather conditions that are now becoming more frequent as a result of global warming.

It was President Biden who noted in his 1 trillion infrastructure bill that some money must go to gird communities against natural disasters.

We are so glad that U.S. climate envoy John Kelly visited China and met with

Chinese officials. The United Nations will host a summit in Glasgow in November of this year. The world leaders will discuss efforts to cut emissions and support developing countries in pursuing low emission economic growth.

We believe that global warming is a problem for the whole world and all of the nations need to face up to it.



## Southern DAILY

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## Editor's Choice



A destroyed home can be seen days after Hurricane Ida ripped through Grand Isle, Louisiana. REUTERS/Leah Millis



Jim King sits for a portrait under his partially damaged home in Grand Isle, Louisiana. Jim was one of a few residents who stayed in his home during the hurricane. REUTERS/Leah Millis



A family from Afghanistan arrives with their belongings at the Friendship Gate crossing point in the Pakistan-Afghanistan border town of Chaman, Pakistan August 27, 2021. REUTERS/Saeed Ali Achakzai



A member of the Taliban forces stands guard during an organised media tour to the Pakistan-Afghanistan crossing border, in Torkham, Pakistan September 2, 2021. REUTERS/Gibran Peshimam



2nd grader Sheilyne has her temperature checked at Benbrook Elementary School on the first day of school amid the coronavirus pandemic in Houston, Texas. REUTERS/Go Nakamura



Men and children from Afghanistan sit atop a van with their belongings after crossing into Pakistan at the Friendship Gate crossing point at the Pakistan-Afghanistan border town of Chaman, Pakistan September 3, 2021. REUTERS/Saeed Ali Achakzai

Southern DAILY Make Today Different

COMMUNITY

How Nations Of The World Handle The Coronavirus Health Crisis Impacts Their Tourism Favorability



KEY POINTS

Tourism Policy Responses to the coronavirus (COVID-19)

The tourism economy has been heavily hit by the coronavirus (COVID-19) pandemic, and measures introduced to contain its spread. Depending on the duration of the crisis, revised scenarios indicate that the potential shock could range between a 60-80% decline in the international tourism economy in 2020. Beyond immediate measures to support the tourism sector, countries are also shifting to develop recovery measures. These include considerations on lifting travel restrictions, restoring traveller confidence and rethinking the tourism sector for the future.

Compiled And Edited By John T. Robbins, Southern Daily Editor

The coronavirus (COVID-19) pandemic has triggered an unprecedented crisis in the tourism economy, given the immediate and immense shock to the sector. Revised OECD estimates on the COVID-19 impact point to **60% decline in international tourism in 2020**. This could rise to **80% if recovery is delayed until December**. International tourism within specific geographic-regions (e.g. in the European Union) is expected to rebound first. **Domestic tourism**, which accounts for around 75% of the tourism economy in OECD countries, is expected to recover more quickly. It offers the **main chance for driving recovery**, particularly in countries, regions and cities where the sector supports many jobs and businesses. **The impact of the crisis is being felt throughout the entire tourism ecosystem, and reopening and rebuilding destinations will require a joined up approach.**

Tourism businesses and workers are benefiting from economy-wide stimulus packages, with many governments also introducing tourism specific measures. Governments and industry are focusing their efforts on: **Lifting** travel restrictions and working with businesses to access liquidity supports, apply new health protocols for safe travel, and help to diversify their markets. **Restoring** traveller confidence and stimulating demand with new safe and clean labels for the sector, information apps for visitors and domestic tourism promotion campaigns. **Preparing** comprehensive tourism recovery plans, to rebuild destinations, encourage innovation and investment, and rethink the tourism sector. These actions are essential, but to reopen the tourism economy successfully and get businesses up and running, **more needs to be done in a coordinated way**

as tourism services are very interdependent. The travel and tourism industry and governments should continue to reinforce their coordination mechanisms to accompany the businesses, notably the smallest ones, and the workers. Particular attention should be given also to the most sensitive/vulnerable destinations in the recovery phase. **Looking ahead, the measures put in place today will shape tourism of tomorrow.** Governments need to already consider the longer term implications of the crisis, while staying ahead of the digital curve, supporting the low carbon transition, and promoting the structural transformation needed to **build a stronger, more sustainable and resilient tourism economy. The crisis is an opportunity to rethink tourism for the future.**

Germany, Canada, and New Zealand are most favorably impacted, while the United States, Brazil, and India are seen unfavorably.

Based on nations' handling of health crises, most travelers are more comfortable traveling domestically as opposed to internationally over the next five years. Those who feel comfortable enough to travel internationally in the next few years are more likely to visit nations which have made significant strides to contain the COVID-19 pandemic.

New York, August 25, 2020 – Necessary safety measures to contain the COVID-19 pandemic have inevitably disrupted tourism flows and tampered with our ability to travel freely, and while these precautionary hurdles have not weakened our resolve to go on a vacation getaway, they instead appear to have made us re-think the distance we are willing to travel for a break in our daily routines.

The Anholt-Ipsos Nation Brands Index (NBI) 2020, a survey of 20,000 global citizens in 20 different nations, reveals that when pondering travel in the next five years, a vast majority feels most comfortable traveling domestically rather than internationally – given how various nations around the world respond to health crises. The only exception, are those from Brazil, who are equally split on their comfort level regarding domestic and international travel.

	China	Australia	India	Canada	S. Korea	Germany	Italy	France	Sweden	U.K.
Comfortable Traveling Domestically	87%	73%	71%	68%	65%	65%	58%	55%	54%	54%
Comfortable Traveling Internationally	58%	27%	58%	24%	28%	23%	30%	21%	25%	28%

	Turkey	Egypt	U.S.	Argentina	Russia	S. Africa	Poland	Mexico	Japan	Brazil
Comfortable Traveling Domestically	54%	50%	50%	48%	44%	42%	41%	38%	29%	36%
Comfortable Traveling Internationally	27%	48%	28%	29%	28%	37%	27%	36%	8%	37%

In the next five years domestic travel might become more prevalent, and nations may have to temporarily adjust their tourism strategies, offerings, and price points to be more attuned with, and suited to, the needs and interests of their respective citizens.

Though fewer in number, some global citizens still feel comfortable exploring the world in the next five years – signaling that international travel will not come to a complete standstill. Nonetheless, travel plans and flow patterns will be directly affected by how nations respond to health crises, and how comfortable these measures make travelers feel. The top five nations which global citizens would feel most comfortable visiting in the next five years, based on how they respond to health crises, are:



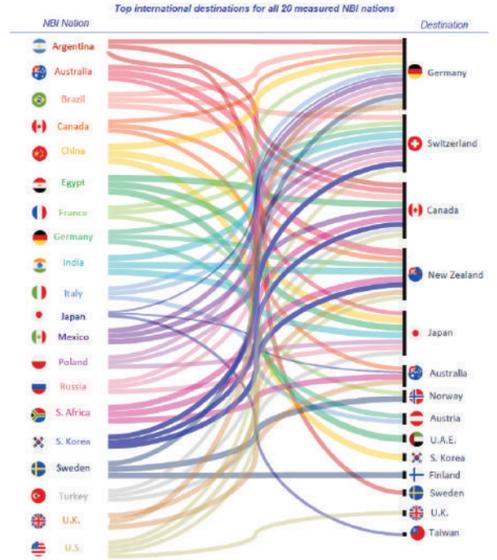
The top five nations which global travelers would feel most comfortable traveling to in the near future are those which have made significant strides to contain the propagation of the COVID-19 pandemic within their own borders. Consequently, it is unsurprising that the nations with the highest levels of net favorability, based on how they respond to healthcare crises, are:



The handling of health crises by some countries has led to significant negative favorability impacts. The following markets have the greatest 'net negative' favorability in terms of their health crises management:



The United States ranks last out of the 50 measured nations in net favorability for its handling of healthcare crises. This particular instance helps further illustrate that the reputational losses incurred by poor perception in the handling of the COVID-19 pandemic may have a greater toll on near-future tourism flows. Not only does it appear that travel in the next few years will mostly occur within nations' borders - but while those willing to go beyond their own national boundaries are likely to travel to countries close in geographical proximity, they are even more likely to travel to nations which appear to have made significant strides to contain the proliferation of the pandemic – highlighted as follows by the top international destinations for each of the 20 measured NBI nations:



Research Roundup  
The long-term impact of the COVID-19 pandemic on the tourism industry is still largely unknown. New NBI 2020 results expectedly demonstrate that the ways in which countries handle health crises impacts favorability towards those nations. Those which have made significant progress to contain the COVID-19 pandemic are seen more favorably. Nations with net gains in favorability have a unique opportunity to attract international travelers in a time when most are cautious about venturing beyond their own nation's borders, while those with net losses in favorability, must work actively to regain trust.

"These important findings confirm that good governance – especially when it also produces benefits outside a nation's borders – is the key to a powerful and positive international reputation. This, in turn, tends to attract more trade, tourism, foreign investment and talent. In today's world of global challenges, doing good and doing well are inseparable," added Simon Anholt.

NBI 2020  
These results, along with NBI 2020 ratings, will provide critical insight to nations working to manage their brands and restore their business and tourism sectors quickly after the pandemic. Having a deep understanding of current perceptions, in the global context and in these turbulent times, can help guide future communications and marketing efforts for greater likelihood of success.

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(Courtesy ipsos.com)

Southern DAILY Make Today Different

BUSINESS

A Confusing Back-To-School Season May Lead To Blockbuster Spending



The ABCS of COVID-19

Compiled And Edited By John T. Robbins, Southern Daily Editor

Getting her daughter ready for the first day of sixth grade, in a normal year, Lidia Rodriguez would have by now spent a pretty penny on a lunchbox, her charter-school uniform and a special backpack, perhaps embroidered with her name: "Sofia." But why buy a new uniform if last year's top still works for a Zoom call? And why splurge on a new backpack when the walk to school is a shuffle from the kitchen table to the bedroom desk? "I don't feel like investing ... until she actually physically starts," says Rodriguez, whose home in Tampa will be her daughter's classroom at least for nine weeks.



A shopper walks past shelves of school supplies at a Target store in San Rafael, Calif. Preparing for both in-person and virtual learning has families bud-

getting for new school supplies and bigger purchases. (Photo/Justin Sullivan/Getty Images)  
Rodriguez still did buy supplies: notebooks and folders, pens and pencils. Sofia's father got her a laptop. And she'll need more when — and if — she returns to the classroom: three masks a day, bleach wipes, new shoes, the uniform. If lots of families end up having to stock up for multiple scenarios — both learning in school and virtually — back-to-school and back-to-college spending could actually hit a new record, topping \$100 billion, according to the National Retail Federation. Big-ticket items like electronics and desks are a major reason, says Katherine Cullen, senior director for industry and consumer insights at the retail group.



"Families who last year might have been looking at calculators or maybe a

new smartphone ... are now looking at bigger dollar items like laptops, tablets, desktops," Cullen says. "But they're also buying things that you might not expect as much — desks, lamps, headphones — a lot of new items that weren't traditionally on the school shopping list." Back-to-school is usually the second-biggest shopping season after the winter holidays. And so it's something of a test for retailers, who are in a tailspin from the year's mass shutdowns, layoffs and furloughs. "The back-to-school season is off to a slower start than usual, given the uncertainty around the timing of students physically returning to school," Walmart Chief Financial Officer Brett Biggs said on a call with analysts last week. He pointed out "understandably" low demand for school supplies, backpacks and clothes. "We expect the season to be choppy and come later than normal," Biggs said.



Retail marketers have been getting creative to keep people spending, embracing the oddity and disarray of pandemic schooling, pushing discounts on computers and ideas for faking a dorm room at home. Macy's showed a montage of children at home learning to build a robot or tend to a garden. "New school year, whatever that means," sang a woman in an Old Navy commercial. Target promoted contactless pickup of online orders. Even Ace Hardware got in on the pitch: Now that face masks and disinfectants are on the list, why not

stock up for school at a home improvement store? "The biggest priority for me this year was setting up the home workspace," says Kisha Washington, who in the spring had to convert her Chicago home into both her office and a classroom for her daughter, now a high school junior. This meant a mounted computer monitor, good speakers and new task lighting.



That "morphed into her wanting task lighting plus tea-light-patio-hanging-from-the-ceiling-random-LED-lighting," Washington says with a laugh. "So she's also taking this opportunity to, you know, redecorate — which has been good for her." Both Washington and Rodriguez would have to buy more supplies if or when their children actually return to the classroom. By Cullen's estimate, families like theirs still have about 60% of their back-to-school shopping left to do. The question is when or how much of it will actually happen. (Courtesy npr.org)

Related Zoom investigating tech problems with video tool as kids head back to school

An increasing number of people are reporting issues with Zoom on Monday morning as Americans wake up and start their work shifts and kids start the school year remotely. According to DownDetector, a platform that monitors app outages, the problems started at around 7:30 ET. A live outage map shows hot spots on most of the East Coast. People are also experiencing glitches in Texas, and around Chicago



An increasing number of people are reporting issues with Zoom on Monday morning as Americans wake up and start their work shifts and kids start the school year remotely. According to DownDetector, a platform that monitors app outages, the problems started at around 7:30 ET. A live outage map shows hot spots on most of the East Coast. People are also experiencing glitches in Texas, and around Chicago and Detroit. The primary issue seems to be that people are having a hard time logging in. Zoom said on its service status website that the company is in the "process of deploying a fix across our cloud." Zoom meetings and webinars on the platform's website are experiencing "partial" disruptions. Of the people reporting problems with the video conferencing platform, 75% reported issues logging in, 12% had problems with the website while 13% are struggling with the server connection. Zoom let users know on Twitter that it's looking into the problems. (Courtesy https://www.usatoday.com)